
ABOUT THE AUTHORS

Baker, Susan

At the time of original article submission: Director of the New Marketing Research Group, Senior Lecturer, Cranfield School of Management, UK

Bertrand, Olivier

Senior Lecturer, Graduate School of Management, St. Petersburg State University
olivier.bertrand@gsom.pu.ru

Bukhvalov, Alexander V.

PricewaterhouseCoopers Professor, Graduate School of Management,
St. Petersburg State University
bukhvalov@gsom.pu.ru

Christopher, Martin

Professor, Cranfield School of Management, UK
m.g.christopher@cranfield.ac.uk

Dorokhina, Maria V.

Research Fellow, Graduate School of Management, St. Petersburg State University
dorokhina@gsom.pu.ru

Jemala, Marek

Senior Lecturer, University of Economics in Bratislava, Slovak Republic
mjemala@dec.euba.sk

Jüttner, Uta

Senior Research Fellow, Cranfield School of Management, UK
u.b.juettner@cranfield.ac.uk

Möller, Kristian

Professor, Director of the Business Networks Research Programme, Helsinki School of Economics
kristian.moller@hse.fi

Nash, John F.

Professor, Princeton University, USA
xkjfnj@princeton.edu

Podsypanina, Tatyana D.

Chief Editor, Journal of Business Education, Russian Association of Business Education
tp.editor@g23.relcom.ru

Popov, Nikita A.

Postgraduate Student, State University — Higher School of Economics
nikita.popov@mail.ru

Rajala, Arto

Assistant Professor, Helsinki School of Economics
arto.rajala@hse.fi

Tretyak, Olga A.

Professor, State University — Higher School of Economics
o_tretyak@inbox.ru

Verkhovskaya, Olga R.

Associate Professor, Graduate School of Management, St. Petersburg State University
verkhovskaya@gsom.pu.ru

Zenkevich, Nikolay A.

Professor, Graduate School of Management, St. Petersburg State University
zenkevich@gsom.pu.ru